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# Catalogue

Medicinal & Aromatic Plants | Mushrooms | Forest Fruits | Honey

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#### CONTENT:

- FOREWORD: FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA
- ABOUT USAID/Sweden FARMA II PROJECT
- BOSNIA AND HERZEGOVINA GENERAL INFO
- BH MEDICINAL AND AROMATIC PLANTS
- CATALOGUE OF PROCUDERS



#### CATALOGUE OF PRODUCERS INCLUDES INFORMATION ON:

- AGROFARM, ŽEPČE
- ALMADERM, KLADANJ
- ANĐELIĆ, TREBINJE
- AROME, MOSTAR
- BOJKA, LJUBUŠKI
- BOROVITI, ŠIROKI BRIJEG
- EKO AROMATIK, LJUBUŠKI
- EKO BIO GEN, GRUDE
- ELMAR, TREBINJE
- ELMAR AROMA CARE, TREBINJE
- FAVEDA, SARAJEVO
- FERIMPORT, LJUBUŠKI
- FROST, LJUBUŠKI
- HALILOVIĆ, ILIJAŠ
- HEKO, BUGOJNO
- IMMORTELLE GROUP, BERKOVIĆI
- JUKAN EKO HRANA, GRAČANICA
- LAZARUS, STOLAC
- LJBILJE, LJUBINJE
- MAJDANČICA OPG, MRKONJIĆ GRAD

- MALO SUNCE, MOSTAR
- NOVI DAN, MOSTAR
- OMNIMERKUR, ŠIROKI BRIJEG
- ORGANLOOK, SARAJEVO
- PEGO, ČITLUK
- PHARMAMED, TRAVNIK
- PRIRODNO BILJE, BANJA LUKA
- RADOBOLJA ZZ, MOSTAR
- ROING / ETERIČNA ULJA, LJUBUŠKI
- SMILJE I BOSILJE, ČAPLJINA
- SMRČAK, ZVORNIK
- SUNNAH-PRODUCT, CAZIN
- ŠUMSKI PLOD, PROZOR-RAMA
- TERRA SANA, SANSKI MOST
- TIM-MED, BOSANSKA KRUPA
- ASSOCIATION OF PRODUCERS AND PROCESSORS OF IMMORTELLE,
  - STOLAC
- VEXTRA, MOSTAR
- VITAROMA, LJUBUŠKI
- ZELENA GRANA, ZENICA





Dear reader and catalogue user,

The Catalogue of Medicinal and Aromatic Plants, Forest Fruits, Essential Oils, Mushrooms and Honey has been prepared for you by Foreign Trade Chamber of Bosnia and Herzegovina in cooperation with USAID/Sweden FARMA II project.

Foreign Trade Chamber of Bosnia and Herzegovina is the association of entrepreneurs from Bosnia and Herzegovina. One of our activities is bringing our members closer to potential partners abroad, through providing services of strategic promotion at foreign markets. Companies involved in the production, collection and processing of medicinal and aromatic plants, essential oils, forest fruits and mushrooms are active within the Foreign Trade Chamber Association of Agriculture and Food Processing Industries. Majority of those companies are export oriented.

The volume of exports of medicinal and aromatic plants, essential oils, forest fruits and mushrooms from Bosnia and Herzegovina is constantly growing. Companies from this sector are dynamic and interested in expanding their international business linkages.

The Catalogue of Medicinal and Aromatic Plants, Essential Oils, Forest Fruits, Mushrooms and Honey will enable potential business partners to find information about companies that are well established as well as companies that are new to exports.

We believe that this catalogue will encourage foreign business partners to further develop cooperation with BH entrepreneurs.

Foreign Trade Chamber of Bosnia and Herzegovina





#### Fostering Agricultural Markets Activity II (FARMA II)

This assistance is from the American and Swedish people

# About USAID/Sweden FARMA II Project

Launched in January 2016, the Fostering Agricultural Markets Activity II is a five-year activity jointly funded by USAID and the Swedish Government. The purpose of the activity is to create agricultural and agri-business economic opportunities by assisting agricultural producer organizations (POs) in adopting European Union (EU) and international agricultural and food standards and new production techniques, producing higher quality products, and expanding domestic and international market access of producers and processors. The activity also aims to assist BiH government and public bodies to develop and implement relevant regulations, systems, services and capacities aimed at improving food and agricultural market and trade standards to meet FU and international requirements.

The USAID/Sweden FARMA II Activity will use a facilitative approach to support various market intermediaries, local business service providers and public sector service providers to encourage sustainable and inclusive growth of targeted sub-sectors and the wider agriculture and food sector of BiH. The sub-sectors being targeted include: fruits and vegetables, medicinal and aromatic plants, dairy and poultry.

Specific support to sub-sectors include:

- a) Technical assistance, training, capacity building and promotional activities aimed at improving cooperation, collaboration and development of support services amongst key actors in the sector to achieve critical mass:
- b) Supporting these actors in improving the quality and competitiveness of food and

agricultural products and expanding value-added environmentally sustainable production and processing through adoption of improved management techniques and new technologies; and

c) Improving the policy and regulatory environment in the sector and strengthening the corresponding public and private capacities to assist in effective and sustainable implementation.

Success in these areas will contribute greatly to advancing the integration process, promoting inclusive economic growth in the agriculture and food sector and reducing the incidence of rural poverty.





# Bosnia & Herzegovina

#### GENERAL INFORMATION ABOUT BOSNIA AND HERZEGOVINA



Official Name: Bosnia and Herzegovina (BH)

**Political system:** Parliamentary democracy with a bicameral parliament; BH is composed of Federation of Bosnia and Herzegovina (FBiH), Republika Srpska (RS) and Brčko District

**Area:** 51,197 km2

Population: 3.5 million (Census 2013)

**Geographical location:** Bosnia and Herzegovina is located on the Balkan Peninsula, bordering Croatia (932 km) on the north and west, Serbia (312 km) and Montenegro (215 km) to the east and the Adriatic Sea in the south of the country.

Official languages in BH: Bosnian, Serbian and Croatian
Religions in BH: Islam, Orthodox Christianity and Catholicism
Major cities: Sarajevo (the capital), Banja Luka, Mostar and Tuzla

**Currency:** Convertible Mark (BAM)

Exchange rates: 1 EUR = 1.95583 BAM

Internet domain: .ba
Area code: + 387

#### BH MEDICINAL AND AROMATIC PLANTS

When we talk about the Medicinal and Aromatic Plants (MAPs) Sector, it should be noted that this sector includes not just herbs, but also essential oils, natural cosmetics, wild mushrooms, forest fruits, spices and honey.

Bosnia and Herzegovina has a long tradition in collecting, cultivating and processing medicinal and aromatic plants, wild berries and mushrooms. The biodiversity of medicinal and aromatic plants and mushrooms is excellent, making the country very competitive on the international market.

The quality is confirmed by excellent export results, which continue to improve. The export bestsellers are the wild mushrooms, followed by herbs, forest fruits, essential oils and spices.



### WILD MUSHROOMS

Statistical figures show that 53% of Bosnia and Herzegovina is covered with forest. The undulating and hilly terrain is interspersed with rivers and valleys. Such conditions are excellent for wild mushrooms, which are #1 export product in the MAPs sector.

The most popular mushrooms are Porcini (*Boletus edulis*), Chanterelle (*Cantharellus cibarius*), Morel (*Morchela conica*) and Black Trumpet (*Craterellus comucopioides*). Their excellent quality has secured them a market throughout Western Europe, especially in Italy, Germany, Slovenia, Switzerland and Austria. Most of the producers have an organic certificate.

The mushrooms from Bosnia and Herzegovina are exported fresh, dried or frozen. For fresh wild mushrooms the season starts in April and ends in November. Dried and frozen wild mushrooms are available throughout the year.



#### HERBS

Medicinal and aromatic plants substantially contribute to the national and local economy of Bosnia and Herzegovina. There are over 700 species of medicinal and aromatic plants, out of which around 200 are used commercially. Diversity of climate and vegetation, clean environment and tradition are good preconditions for the production of high quality raw materials, essential oils and different herbal products.

Herbs continue to play an important role in the MAPs sector, accounting for about 20% of total exports. There is an excellent variety of wild plants available, including Ramson (Allium ursinum), Sage (Salvia officinalis), Laurel bay (Laurus nobilis), St. John's wort (Hypericum perforatum), Chaste tree (Vitex agnus castus), Juniper berry (Juniperus communis), Yarrow (Achillea millefolium), Marshmallow (Althaea officinalis), Bearberry (Arcostaphylos uva ursi), Rose hip (Rosa canina), Elderberry (Sambucus nigra), Linden tree (Tilia sp.), Nettle (Urtica dioica).

Also notable is the recent trend of cultivation, especially for plants such as chamomile, lemon balm, mint, marigold, lavender, basil and immortelle.



#### FOREST FRUIT

Clean mountains and hills everywhere are ideal for abundant growth of different forest fruits: cowberry, bilberry, strawberry, raspberry, blackberry, comel cherry and chestnut, all of excellent quality.

The export of wild berries has been steady for years, but the export of chestnut is growing from year to year. During the last year it represented the majority of the total export of forest fruits from B&H. Most of the chestnut can be found in the North-West Bosnia.

Most of the forest fruits are being exported fresh and frozen, while cowberries are mostly exported dried.



#### ESSENTIAL OILS

Production of essential oils in Bosnia and Herzegovina has dramatically increased over the last 10 years. Most popular oils are immortelle, sage, lemon balm, chamomile, bay laurel, juniper, lavender, heather, chaste tree, mint, wild thyme, prickly juniper and rosemary.

Certain number of companies also specialized in essential oils from conifer trees, such as Black pine, Scots pine, Silver fir and Spruce.

The United States and France are the key markets for essential oil, with great interest for immortelle oil from Herzegovina. To meet the growing demand, over 1000 ha are planted with immortelle in Herzegovina, with seeds taken from the wild plants and in areas where immortelle naturally grows. Grown immortelle is of excellent quality. The immortelle oil contains high percentage of alfa-pinene, which is considered to be a broad-spectrum antibiotic. Therefore, this oil is more and more in demand by pharmaceutical industry.







## NATURAL COSMETICS

Over the recent years, several companies decided to start adding value to the products based on medicinal and aromatic plants. Today, companies from Bosnia and Herzegovina successfully export natural cosmetics and the product range includes various skin remedies, shampoos, handmade soaps, body care cosmetics and various other products based on natural ingredients.

Products are exported to Germany, Turkey, South Korea, Kuwait, China, Taiwan and the countries in the region.



# Catalogue of Producers

Herbs and parts of herbs

Essential oils

Natural cosmetics

Wild mushrooms

Forest fruit

Honey



### AGROFARM, ŽEPČE

Founded in 2005, the agriculture cooperative "Agrofarm" from Žepče was founded by agricultural producer with an aim to market their products in the local and international market. Our main activity is production and processing of medicinal and aromatic plants for use in pharmacy. We produce essential oils by using steam distillation in a completely natural way. Our moto is "Essence of nature on your palm".

We currently grow Lemon balm on 4 ha. We can offer the following essential oils and hydrolates: Lemon balm (Melissa officinalis), Immortelle (Helichrysum italicum), Lavender (Lavandula angustifolia) Rosemary (Rosmarinus officinalis), Chaste tree (Vitex agnus castus), Sage (Salvia officinalis), Southern wormwood (Artemisia abrotanum), Scots pine (Pinus sylvestris), Silver fir (Abies alba). We are currently developing the program for the production of natural cosmetics.

Our production is according to organic principles, for which we have organic certificate issued by BeHaBlOCert. All of our products are exported to the USA, with minor quantities sold on the domestic market. The cooperative is a part of a network, and therefore could serve as an agent for the export of a number of products made by the network members.

#### ALMADERM, KLADANJ

AlmaDerm is a family business founded in 2011. Our production is located on the slopes of Konjuh mountain in North-Eastern Bosnia, where our raw materials come from. We produce following essential oils: Black pine (*Pinus nigra*), Scots pine (*Pinus sylvestris*), Silver fir (*Abies alba*), Juniper berry (*Juniperus communis*), Mint - wild and cultivated (*Mentha piperita, Mentha sp.*). We have also developed a natural cosmetics program based on these essential oils, which includes aromatic massage oils, hand-made soaps and creams for skincare.

All our soaps are produced manually, using traditional cold pressing method. We use olive oil and goat milk as the base. Soaps are enriched with bees' products (pollen, propolis, honey) and essential oils.

We are very proud of our Magic balm for every household, produced from essential oils, pines resin and bees' products, made in ideal ratio for the skin. It is very efficient for all skin ailments as well as for healthy skin care. In 2013 we launched Organivar, varroa mites (Varroa destructor) repellent, based on essential oils. The product is extremely efficient and very cost competitive.

We hold GMP (Good Manufacturing Practice)

Certificate.



Honey





### ANĐELIĆ, TREBINJE

Anđelić Ltd. was founded in 1996 and is engaged in purchase and processing of medicinal and aromatic plants and spices, with focus on the production of essential oils. Raw material is collected by collectors throughout BiH. The processing facility is located in Trebinje, which is in the south-east of BiH. Our products are sold in Western Europe, North America and Australia.



Anđelić Ltd. is recording continuous growth and development of export business, thanks to good quality raw material of organic origin. The product assortment emphasizes essential oils made from Immortelle (Helichrysum italicum), Sage (Salvia officinalis), Laurel Bey (Laurus nobilis), Juniper (Juniperus communis) and Savory (Satureja montana), as well as spices. Since September 2018, we have increased the volume and quality of our production by opening a new dryer (total size 500m<sup>2</sup> of meshes). Anđelić Ltd. also produces ingredients for organic forest fruits teas: European Crab Apple (Malus sylvestris), Rosehip (Rosa canina), and Blueberry (Vaccinium myrtillus).

Anđelić Ltd. also deals with plantation cultivation of medicinal, aromatic plants and spices on a total area of 40 ha. Along with large-scale production we are producing seedlings in the greenhouse.



#### AROME, MOSTAR

The company Arome Ltd. was founded in 2009, and is engaged in the cultivation of medicinal and aromatic plants. Arome grows organic Lavender (*Lavandula angustifolia*) on 20 ha, Rosemary (*Rosmarinus officinalis*) on 2 ha and Immortelle (*Helichrysum italicum*) on 20 ha, with the plan to expand in autumn with additional 6 ha. The company produces essential oils.

# AROME

Arome has an Ecocert certificate for organic cultivation and processing of essential oils of lavender, rosemary and immortelle, as well as for hydrolates. Arome's essential oils are intended for the cosmetics industry and perfumes. Arome's emphasis is on organic production, high quality and significant quantities.

Arome's lavender essential oil is characterized by a high percentage of linalyacetat and linalol, with small percentage of camphor. The oil has a deep, gentle scent, which makes it excellent for cosmetic and pharmaceutical industries, and aromatherapy.

Besides its medicinal properties, Arome's rosemary and immortelle essential oils can be used in the cosmetic industry.











#### BOJKA, LJUBUŠKI

Bojka company was founded in 2007 and is engaged in production of transplants of flowers, vegetables, medicinal and aromatic plants. Besides the transplants, the company produces essential oils of Immortelle, Lemon balm and Lavender.

In 2016 we produced 260 kg of essential oils, with an aim to increase volumes to 500 kg. The whole production is exported worldwide. We hold BeHaBlOCert organic certificate for our Immortelle essential oil. The oil is of excellent quality, which is confirmed by the analysis.

All of the essential oils can be used for cosmetics and medicinal purposes. We offer essential oils packaged in 5ml, 10 ml and 1 l bottles, according to the buyer's requirement. Our key advantage is that we control the production from the seed to the oil, which greatly contributes to essential oil quality.







Company Boroviti Ltd. was founded in 2015. The main activity of the company is the production of traditional natural preparations, out of which we highlight Boroviti pine needle syrup as the leader of Boroviti brand. People rely heavily on nature's help in the prevention and treatment of various health problems, but also in improving of the general condition of the body.

The vision of the company is to unite a man with nature and via traditional preparations to reach deeper connection and easier way of life for a contemporary man.



Boroviti syrup is intended for all persons with weakened immunity and with respiratory problems. Pine needles contain healing essential oils and are often used for prevention of respiratory diseases. The product has all the necessary health certificates. The product contain no additives and artificial colors.

It is represented in apothecaries and health food stores on the market of Bosnia and Herzegovina.

Other



### EKO AROMATIK, LJUBUŠKI

International quality standards: OK, NOP, HACCP

The company was founded in 2015, starting with conversion of 60 ha of unplanned into arable land, in southern part of the country, in Čapljina area, after which we planted 1.5 million immortelle seedlings. Our vision is to become the world's largest producer of organic immortelle essential oil of supreme quality.



Immortelle Oil - exclusively organic production in strictly controlled conditions. All plant material comes from our own plantations. The distillery is located on the plantation, allowing time reduction from harvesting to distillation to only 2-3 hours, ensuring that the most important ingredients in the plant are captured. Our distillation equipment has been purchased from Swedish company Agronova; it has advanced vacuum distillation options that produce premium quality and scent of the oil. Fko Aromatik is one of the few companies in the world that has the ability of vacuum distillation of helichrysum, which is a key advantage over the competition. The target group for the products are large manufacturers of pharmaceutical and cosmetic products, aromatherapy, etc. The oil is offered throughout the year, with key markets being EU and USA.











#### EKO BIO GEN, GRUDE

Since the establishment in 2014, the main activity of Eko Bio Gen is the production of immortelle essential oil and hydrolate, all from our 36 ha plantations. The whole process from seedlings production, cultivation, processing, storing and transportation conforms to strict EU regulations (EC) No 834/2007, 889/2008 and 1235/2008. Organic certificate is issued by ECOCERT France.

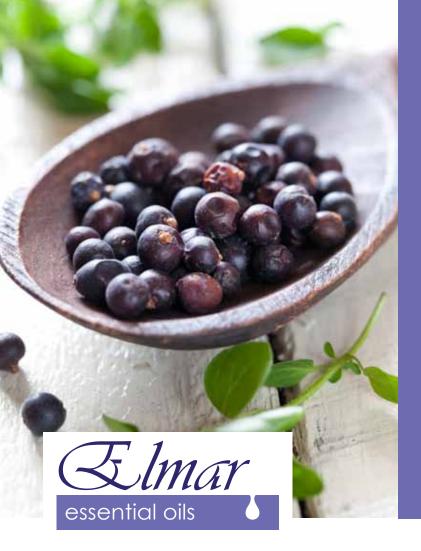
Our mission is to ensure quality production and to supply our buyers in the EU, North America and Asia with high quality essential oils.

Besides immortelle, EKO BIO GEN is developing the production of other medicinal and aromatic plants that are specific for Mediterranean climate of Southern Bosnia and Herzegovina. Our essential oils and hydrolates are used in pharmaceutic, cosmetics and food industry, as well as in aromatherapy.









The medicinal and aromatic plants are and Dalmatia to Central and Eastern Bosnia. and pure soil. The company also offers about twenty essential oils and hydrolates, Salvia officinalis, Juniperus communis, Inula graveolens and Vitex agnus castus.





#### ELMAR, TREBINJE

Elmar, Trebinje is engaged in purchasing and processing of wild medicinal and aromatic plants, as well as the production of essential oils, hydrolates and the production of liquid extracts. The production is in line with the organic, EU and NOP standards and all the products are certified by ECOCERT, France. The company was established in 1999.

The following herbs are exported in bulk: Salvia officinalis, Helichrysum italicum, Juniper berry, Allium ursinum, Inula graveolens and Petasites hybridus.

Based on customer requests, Elmar can offer high variety of organic hydrolates (EU, NOP). Elmar exports products all over the world, including EU, USA, Canada, Australia, Israel, Switzerland, South Korea, China, Turkey, Albania and Serbia.

Honey





Elmar Aroma Care offers significant quantities of immortelle hydrolates, with high percentage of immortelle essential oil. Our offer also includes liquid Immortelle (Helichrysum italicum), Arnica (Arnica montana) and Wild Pomegranate (Punica granatum) for the cosmetic industry, processed according to ECOCERT standards.

In 2015 we launched two new products; bees feed and syrups containing inverted sugar and herbal extracts. These products have positive effect on bees' immunity and strength, and are consumed by bees three times faster than similar conventional products. These products are also organic certified by ECOCERT and NOP and are exported to France and Italy.

#### ELMAR AROMA CARE, TREBINJE

The company Elmar Aroma Care was founded in 2008, by the owner with broad experience gained in another company in the same business. The company is engaged in the processing of medicinal, aromatic plants and secondary non-wood forest products, with the focus on organic cosmetic products, food products and natural beverages. The whole cycle, from the raw material collection to the processing into the final product is done within the company. The main markets are Germany, South Korea and the countries in the region. A small portion of the production is marketed to the Middle East.

The main products are: hair, facial and body care, mouth wash, hair and body cleansers, herbal oils and macerates (herbal solutions in oil), herbal butters and wild pomegranate juice, vinegar and balsamico. Raw materials / essential oils, extracts, hydrolates and macerates are intended for cosmetic, pharmaceutical and the food industry, while final products are intended for broad consumption.

The company holds ECOCERT for raw materials, IMO-NaTrue for final products and NOP certificates, as well as HACCP.







#### FAVEDA, SARAJEVO

Faveda is a private company, established in 1988. It is engaged in the collection and processing of mostly wild medicinal and aromatic plants. Its goal is to make the connection between traditional and scientific use of medicinal and aromatic plants, under close supervision of pharmacists, medicinal doctors and biologists.

Medicinal and aromatic plants are collected on ecologically clean mountains, for which Bosnia and Herzegovina is known.

The product assortment consists of some 100 varieties of medicinal and aromatic plants, packaged as 50, 100 and 1000 gram bags, herbal tea mixtures intended to prevent and / or remedy different ailments, as well as herbal tea mixtures for everyday consumption. Most of the herbal teas and mixtures are exported to Kosovo.

Other





#### FERIMPORT, LJUBUŠKI

Ferimport company is active in cultivation and processing of medicinal and aromatic plants since 2014. We grow our key product, Immortelle, on a 25 ha plantation. Having in mind the age of plantation, already this year we expect to have 500 kg of excellent quality immortelle essential oil. Distillation is done in our modern distillery (3000 I volume). The oil is sold under the brand name Immortelle Herzegovina.

Our Immortelle essential oil is praised in cosmetic and pharmaceutical industry. It is rich with diketones that are used in medicine for healing wounds. The oil also has anti-hematomas' properties and high percentage of turmerin.

Our goal is to reach European, American and Asian markets.





### FROST, LJUBUŠKI

Frost company is committed to delivering high quality, organic certified essential oil and floral waters. The company was founded in 1996. with wide diversity of activities. Company's motive is "we are inspired by nature and it is a great power".

Company is export oriented recording the increase of export volume every year due to the great potential of local farmers and nature itself in Bosnia and Herzegovina.

Our main products are *Helichrysum italicum* and *Juniper Berry* essential oils and floral waters. Company possesses following certificates: ISO 9001, HACCP, GMP, ECOCERT, KOSHER and HALAL. Company is also member of IFEAT.

We are equiped with modern laboratory equipment with GCMS machine. Our facility is equiped with high capacity distillation units to process high quality essential oils.







Honey







# HALILOVIĆ, ILIJAŠ

Halilovic Ltd. is a private company established in 1983. in Ilijaš near Sarajevo. The processing facilities and plantations (150 ha) are located in Nišići plateau (1000 m above sea) near Sarajevo. This is a rural area of Ilijas municipality, which is rich with wild medicinal and aromatic plants, secondary non-wood forest products and mushrooms, where inhabitants are mainly engaged in organic agriculture and collection of medicinal and aromatic plants. Halilović Ltd. also produces high quality essential oils, grains and vegetable.

Halilović Ltd. produces high quality essential oils, such as Scots pine (Pinus sylvestris), European Black Pine (Pinus nigra), Sage (Salvia officinalis), Immortelle (Helicrysum italicum), Juniper (Juniperus communis). Beside the domestic market Halilović Ltd. also exports products troughout the world. The company is also engaged in cultivation of medicinal and aromatic plants, grains and vegetable.

All products are IMO organic certified for EU and NOP for USA market. Halilovic Ltd. has been engaged in organic production since 2002, and it has been Kosher certified since 2012.

Other



#### HEKO, BUGOJNO

Heko Ltd. was founded 1995. in Bugojno and is engaged in production of berry seedlings, berry fruits and purchase of medicinal, aromatic plants, forest fruits and mushrooms. Heko possesses modern nursery for production of berry fruits seedlings, cold storage for freezing (5 000 t capacity), sorting machines, dry kilns, storage and packaging facilities for berry fruits, forest fruits, medicinal and aromatic plants as well as

The Company's main products are: raspberry, blackberry, bilberry, strawberry, black currant, sour cherry, cowberry, rosehip, cornel cherry, ramson (wild garlic), and elderberry, as well as wild mushrooms such as, porcini, black trumpet, chanterelle and morel.

The Company is GlobalGAP and ISO 22000:2005 certified, with Organic certificate (issued by ECOCERT) for forest fruits, mushrooms and medicinal plants. We are one of the biggest exporters of fresh, frozen and dried berry fruits (conventional cultivated and wild organic), wild mushrooms and herbs. We export to the EU and CEFTA members.











#### IMMORTELLE GROUP, BERKOVIĆI

Immortelle Group is one of the world's biggest producers and exporters of Immortelle - Helichrysum Italicum herb, essential oil and hydrosol.

Established in 2015, the company owns over 2 million Immortelle plants in stone plantations on several locations, which are processed in 3 steam distilleries in different regions.

Apart from our own plant production, we are proud to have achieved over 400 cooperant agreements with the local farmers of organic Immortelle herb.

Our products are certified as 100% pure and organic by Ecocert and their quality is regularly controlled at our own in-house GC/MS laboratory.

Our goal is to provide our customers with premium quality essential oils derived from autochthonous aromatic and medicinal plants from our region.







### JUKAN EKO HRANA, GRAČANICA

Company was founded in 2000 and is producing food according to ecological principles, using high quality resources (water, climate, soil). Demand for high quality food in the world is in constant increase and it is expected that this trend will continue.

Vision: To become a leader in ecological food production in Bosnia and Herzegovina. Export to all countries in the world. Company's products are certified (organic certificate) by BHBioCert organic body.

Products: Products are widely used, by children, youth, managers, sportsmen and elderly people. Due to its quality (natural products produced from organic raw materials: cereals, rose (rosedamascena), houseleek, apple, pear, apricot, and pumpkin) without additives, all products record an excellent reception in all categories of customers. Advantage versus competition: We have our own raw material from our plantations.

The 18 years old family firm "JUKAN" has become a brand in the region.





Other

#### LAZARUS, STOLAC

The company was founded in 2018 as a natural consequence of many years of work at the level of the general agricultural household. We are engaged in the production and purchase of medicinal herbs, distillation of essential oils, landscaping (re-cultivation), drying and packing of medicinal herbs and essential oils from its own production, as well as the purchase of wild plants from cooperatives from Herzegovina.

Medicinal plants on our plantations are planted with seeds of nature (autochthonous) on re-cultivated pastures, thus the company guarantees for the ecological value of the product. Therefore, we applied for organic certification with Organska Kontrola, which is now in the process.





So far, Company has sold its products to the countries of the European Union, the United States of America, and it will continue to cooperate to well-known customers. However, the Company is always looking for new markets.

Honey





#### LJBILJE, LJUBINJE

International Quality standards: Organic production certificate

At the company "Ljbilje" Ltd. Ljubinje, located in the south-east of Bosnia and Herzegovina, cultivation of a dozen kinds of medicinal herbs is being performed: immortelle, lavender, sage, heather, thyme, rosemary ...

Great number of high quality plant species grow in the countryside of Herzegovina. These plants are collected for us by over a hundred certified farmers. Under this sparkling sky on the threadbare soil, the goal was to find the formula and preserve youth and existence. Our company has completely rounded production process, from seed to finished product.

From plants and from nature the collected medicinal herbs are further processed into semi-finished and finished products: essential oils, flower water, teas, cosmetics ... The organic production certificate speaks about the quality of our products. We offer products from seeds to finished products. Over the last several years the emphasis has been placed on developing of value added products so we are proud to say that we have large product range. Apart from planting materials, Company offers raw materials and finished products: creams with essential oils, hydrolytes, massage oils, tinctures, gift packages etc.

Our Company is moving with the times!!!







Other







#### MAJDANČICA O.P.G. MRKONJIĆ GRAD

International Quality standards: Professional principals and good agricultural practice, ecological standards

General Information:

- Year of the establishment: 2012.
- Type of production: Family agricultural business
- Products: honey, propolis, pollen, wax, balm, mead, brandy, flour made of buckwheat, ruy, com and wheat.
- Export markets: no export, selling in Bosnia and Herzegovina
- Mission and vision: sustainable return to rural area, agro tourism, improvement of production technology, widening of product scope
- Facts and figures: Sustainable natural resources management, constant production increase





#### Product details:

- Quality/certificate: agronomist knowledge, business in conversion (ecological products in transition period)
- Target group: Depending on product-consumers people of different ages
- Key advantages in comparison to the competition: ideal agro-ecological conditions (clean environment, spring eater, untouched nature), production based on good agricultural practice and ecological standards
- Products: Long-life products
- Continuing of tradition, preservation of villages and domestic production
- Production of healthy food (no additives).









#### MALO SUNCE, MOSTAR

Malo Sunce Company was established in 2015 with an aim to offer to the market high quality essential oils produced from plants grown on our plantations, according to strict organic principles. Our focus is on quality.

Malo Sunce owns 20 ha of plantations with 650,000 Immortelle (Helichrysum italicum) seedlings, all organic certified by ECOCERT France. Fresh plant material is distilled in modern, high quality distillation units. Besides essential oils production, we also developed the line of natural cosmetics.

We are export oriented company, targeting international organic markets. Our essential oils are used in cosmetics, aromatherapy, pharmacy and perfumes industry.



#### NOVI DAN, MOSTAR

Novi Dan Ltd. was established in 2016 and is engaged in the organicand conventional production of essential oils and hydrolates with main focus on immortelle (Helichrysum Italicum).

We grow immortelle on 10 ha with more than 300,000 immortelle seedlings. The soil in our plantation is equal to the one where immortelle grows naturally, and therefore we have excellent quality essential oil, which is confirmed with analysis and organic certification.

Distillation is performed in top modern distillation with the help of which we extract the best from medicinal plants. As we are company under development, we have plans to expand and diversify production. We are export oriented company, in possession of organic certificate issued by ECOCERT SA., and full member of IFEAT. (International Federation of Essential Oils and Aroma Trades).



Other







OMNIMERKUR, ŠIROKI BRIJEG

International quality standards: EOS and NOP

Company OMNIMERKUR Ltd. exclusively deals with organic production and processing of immortelle (Helichrysum italicum) at the territory of Herzegovina-area of the crast and skeletal soil and Mediterranean climate with more than 200 sunny days a year.

Our organic production orientation has been confirmed by the renowned certification house from France, Ecocert, which certified our plantations, cultivation and processing of the immortelle according to the principles of organic production for European Union markets (according to the Regulation of the European Commission (EC) No. 834/2007) and for the market of the United States of America (according to NOP regulations).



In order to maintain the high quality of the cultivation and the quality of the obtained essential oil, we have the latest technology, reliable devices and equipment, and a highly skilled and educated team of employees. We strive to justify, recognize and respect the eco standard, to be a measure of quality and professionalism in all segments of business, to be the first choice for contact, to be desirable employer to our employees, reliable business partner and socially responsible company.

Values on which we base our success is responsible relationship to nature and organic cultivation, production and processing of the immortelle. We guarantee quality, service, trust, innovation, as well as understanding of wishes and needs of our clients.

The company OMNIMERKUR Ltd, Široki Brijeg puts an emphasis to the production of the essential oil, Immortelle (Heilchrysum Itaticum). A glorious smell of Immortelle, sweet, layered and extremely perfumed, found its application in cosmetics and pharmaceuticals as well as in aromatherapy.

The company owns the Ecological Production Certificate in accordance with EU Regulation 834/2007 for the EU market and for the United States Market - NOP regulations. Immortelle as a culture is mainly cultivated for the production of essential oil. Company's production, starting from plantations, through harvest, production of oil and packaging is in accordance with the principles of organic agriculture.





We currently have over 50 different products for face care, hair care, lips care, hand care and baby care. Our bestseller is anti-age collection. All of our products contain organic certified ingredients, with no synthetic ingredients and additives. Our products contain 80% of active substances which, besides cosmetic, has therapeutic effect on the skin.



#### ORGANLOOK, SARAJEVO

Products development started in 2013, but the company has been registered in 2015. We are engaged in the production of natural cosmetics for the whole body skin care, for all ages.

We are constantly expanding our products range and currently we are working on the development of 10 new products. Besides new products, we are constantly working to improve existing products by finding excellent quality ingredients, as well as by improving packaging and design.



PEGO, ČITLUK

International Quality Standard: ECOCERT certificate

Company Pego Ltd. was established in 2016. Company produces organic products, primarily immortelle essential oil. The company has plantations with 1.5 million immortelle seedlings, employing 35 staff.



For our oil we possess ECOCERT certificate from France. Out product is 100% organic. Oil analysis is being conducted by Federal Agro- Mediterranean Institute Mostar.

Our oil is being used for perfumes and aromatherapy. It is intended for following markets: European Union and United States of America.





#### PHARMAMED, TRAVNIK

Pharmamed is a pharmaceutical company, established in 1997. Our primary goal is production of herbal products, herbal medicinal products, honey based products, cosmetics with special benefits and medicines. Our company, with 105 employees, is the market leader in the production of herbal products in the territory of Bosnia and Herzegovina. Our products are used for prevention and improving the quality of life, of all age groups.

Our production assortment contains over 200 products, from which we highly recommend anti-cough syrups, cosmetics with special benefits and herbal teas (filter bags and loose). On the domestic market we annually market over 3.5 million different product units. Our products can also be found on the markets of USA. Australia, Saudi Arabia, United Arab Emirates, Croatia, Serbia, Montenegro, Albania, Kosovo, Macedonia, Jordan, Lebanon, Yemen, Qatar, Kuwait, Azerbaijan and Morocco.



All our products are produced according to Good Manufacturing Practice and ISO 9001:2008 and ISO 17025:2005, for which we have certificate. We also have accredited control analytical laboratory, through which we control all raw materials and final products. Our main advantages are products quality and competitive price.



#### PRIRODNO BILJE, BANJA LUKA

Prirodno bilje Ltd. is family company, founded in 1994, and is engaged in growing, collection, purchase, processing, distillation and packaging of medicinal and aromatic plants. Our raw materials are used in pharmaceutical industry for herbal preparations and in herbal teas. The main markets are in Bosnia and Herzegovina, Serbia, Macedonia and Slovenia. The company's processing capacity is HACCP certified.

The company grows medicinal plants on 50 ha and is contracting 77 growers to grow MAPs on 40 ha. The company owns agricultural machinery for primary cultivation, as well as equipment for harvesting, drying, processing, and packaging. Wild medicinal and aromatic plants are purchased from over 140 families. Annually we process over 150 t of MAPs.

Prirodno bilje grows different herbs, such as Mint (Mentha piperita), Marigold (Calendula officinalis), Marshmallow (Althaea officinalis), Basil (Ocimum basilicum), Buckwheat (Fagopyrum esculentum) and Lemon Balm (Melissa officinalis). The company's key product is Chamomile (Matricaria chamomile), with the biggest individual plantation in BiH on 35 ha.

Within next 5 years our plan is to expand our plantations to 120 ha, to build additional processing facility for drying and processing, to expand the network of collectors and growers and to increase export.





### RADOBOLJA ZZ, MOSTAR

Radobolja agricultural cooperative was established in 1990 and is engaged in buy up of more than 60 species of medicinal and aromatic plants from over 300 farmers. Our annual capacity is 300 tons of dried MAPs.

Over 90% of our production is exported, mostly to the neighboring countries. We wish to expand export to the EU. Our collectors are educated on sustainable collection, which is done in ecologically clean, unpolluted areas. Our dried herbs are of high quality. Herbs are collected in ecologically clean areas with favorable climate (hot summers give high percentage of essential oil and other active substances). For example, our sage contains over 2.5% of essential oil. For that reason our herbs are used in pharmacies and cosmetics industry. All our herbs are organic certified by IMO Swiss control.

Some of our key products are sage (Salvia officinalis), Iceland moss (Lichen islandicus), Juniper berry (Juniperus communis fructus), cultivated dry immortelle (Helichrysum italicum), Mountain germander (Teucrium montanum), bearberry (Arctostaphylos uva - ursi), Winter savory (Satureja montana), dry cowberry (Vaccinium myrtilus fructus), elderberry (Sambucus nigra floss) and dry rosehip (Rosa canina fructus).











## ROING / ETERIČNA ULJA, LJUBUŠKI

Roing Ltd. is an export oriented private company, founded in 1993, while Eterična ulja Ltd. was established in 2012. Both companies are engaged in cultivation and distillation of medicinal and aromatic plants. Our main products are essential oils and hydrolates, which are excellent for application in the cosmetic and pharmaceutical industries, perfumes production, as well as in aromatherapy.

We cultivate immortelle (Helichrysum italicum) on 30 ha, Lavender (Lavandula angustifolia) on 1 ha, Rosemary (Rosmarinus officinalis) on 1 ha and Rose (Rosa damascena) on 3 ha. Besides cultivation, we are also engaged in collection from the wild: Chaste Tree (Vitex agnus castus), Sage (Salvia olficinallis), Laurel Bay (Laurus nobilis) and Prickly Juniper (Juniperus oxycedrus). In our offer we have essential oils and hydrolates made of these herbs.

Our production line consists of 9 state-of-art distillation units, dry kiln and machinery necessary to maintain plantations. Around 95% of our total production is based on immortelle. The quality of our products is confirmed with EN ISO 9001, EN ISO 14001 and HACCP certificates. We are export oriented and 95% of our production is for export to the EU and USA.







#### SMILJE I BOSILJE, ČAPLJINA

Smilje i bosilje is a family company established in 2013. We are engaged in cultivation, collection and processing of different medicinal and aromatic plants. By using our steam distillation units we produce 30 different essential oils and hydrolates. Some of our essential oils are: Immortelle (Helichrysum italicum), Rose (Rosa damascena), Corsican pine (Pinus nigra subsp. Laricio), Chaste tree (Vitex agnus castus), Wormwood (Artemisia absinthium), Mediterranean cypress (Cupressus sempervirens), Rosemary (Rosmarinus officinalis) and Lavender (Lavandula angustifolia).



Besides essential oils, we also produce natural cosmetics, such as facial and body creams, face cleansers, hair shampoos and conditioners, after shave balms, etc. In order to get the best quality of our product, herbs are collected during the best collection period, when herbs contain the highest percentage of active ingredients. Our plantations are situated in Croatia and Bosnia and Herzegovina. Our oils are of excellent quality which is confirmed by laboratory analyses. In our production we apply Good Manufacturing Practices. We also have ISO 22716:2007 Cosmetics.

Our products, both final and essential oils (and hydrolates) are exported to China, England, USA, Germany, Bulgaria, Taiwan. We are in the process of obtaining organic certificate (ECOCERT).





## SMRČAK, ZVORNIK

Smrčak Ltd. was established back in 1992. and deals with the collection, processing and trade of mushrooms, medicinal herbs, secondary non-wood forest products, fruits, and vegetables. Smrčak is one of the largest companies from B&H engaged in this business.

The focus is on four types of mushrooms: Porcini (*Boletus edulis*), Chanterelle (*Cantharellus cibarius*), Morel (*Morchella conica*) and Black Trumpet (*Craterellus cornucopioides*).

Besides mushrooms, the company offers different dried medicinal and aromatic herbs, as well as other secondary forest products and forest fruits. Smrčak has over 20 buy up stations, involving over 1,500 collectors and cooperatives. Smrčak has its own facilities, end equipment for drying, cooling, cutting, grinding, packaging and thermal processing. Our current annual capacity is as follows: mushrooms -80 tons fresh, 60 tons frozen and 90 tons dried; 60 tons of different medicinal and aromatic herbs; 200 tons of various berry fruit (strawberry, blackberry, raspberry, bilberry, cowberry).

Around 90% of our products are organically certified, which is our competitive advantage. In addition to the organic certificate Smrčak Ltd. has ISO, HACCP, BioSuisse, BSCI and Global Gap.







In last few years we have started organic production of raspberries. We have our own plantations, about 2 ha as an experimental field and every year we expand the network of cooperatives. Our goal for next few years is to have more than 500 tons of organic raspberries per year.

# SUNNAH \*\*\* PRODUCT









#### SUNNAH-PRODUCT, CAZIN

International Quality standards: HACCP system and HALAL standard

The Sunnah product company was founded in late 2005, with the motive of providing high quality oil. By launching of production, we got up to 45% lower oil prices than imported prices. At the same time, by following the standards of positive manufacturing practice we gained confidence to offer guarantees for our products.

We want to promote domestic production and persist as domestic producers. In four years' time from the 14th position we have reached 2<sup>nd</sup> place of coldpressed oil producers in B&H.

The company Sunnah-product is engaged in the production of coldpressed oil (Nigella sativa, flax, hemp, Cucurbita and coconut), macerate oil of hypericum, seeds, special cosmetics, medicinal herbs and honey preparations. The products effectively help in prevention of many diseases.

In particular, we emphasize that our oils are filtered and packaged in cobaltprotected bottles.

In addition to the domestic market, we have launched products on the regional market as well as in the EU countries (Austria, Germany, Switzerland ...). In following period Company plans to expand its product portfolio.













## ŠUMSKI PLOD, PROZOR - RAMA

The company Šumski plod was founded in 2000 and is engaged in the purchase and processing of wild mushrooms, wild berries and medicinal and aromatic plants. Our key mushroom products include Porcini (Boletus edulis), Chanterelle (Cantharellus cibarius), Morel (Morchella conica), Black Trumpet (Craterellus comucopioides), Caesar's mushroom (Amanita caesarea); We offer a wide range of wild berries: raspberry (Rubus idaeus), bilberry (Vaccinium myrtillus), blackberry (Rubus fruticosus), strawberry (Fragaria vesca), rosehip (Rosa canina); and cultivated berries: raspberry, blackberry, strawberry, American blueberry.

Natural



Šumski plod also purchases and processes different medicinal and aromatic plants.

Annually, Šumski plod manages quantities as follows:

- Cultivated berries (raspberry, blackberry, American blueberry) 740 t
- Wild berries (raspberry, strawberry, bilberry) 220 t
- Mushrooms 90 t
- Medicinal and aromatic plants 50 t

Berries are sold as fresh or frozen. while mushrooms are sold as fresh and dried. Šumski plod has certificates for HACCP and GlobalG.A.P. We export to Slovenia, Italy, Austria, Czech Republic, Turkey, Switzerland and Germany.







#### TERRA SANA, SANSKI MOST

Terra Sana was established in 2007 and started with aromatic plants (distillation of essential oils) in 2010. Our 100% pure essential oils are produced from cultivated and steam distillation method. Raw material used in distillation is

We focus on the production of essential oils of Lemon balm (Melissa officinalis) and Mint (Mentha piperita) from our own plantations, as well as on the production of essential St. John's Wort (Hypericum perforatum), Silver fir (Abies alba), Black pine (Pinus nigra) and Juniper berry (Juniperus communis). Besides essential oils, we produce macerates and ointments made of St. John's Wort, Immortelle, Marigold which we use macerates, bees wax and essential oils from our production.

Terra Sana is certified for organic production by Organska Kontrola for the production of essential oils made of wild collected herbs.

Honey







#### TIM-MED craft, BOSANSKA KRUPA

For several years we have been dealing with organic beekeeping, we grow fruits and vegetables by the same principle. Additionally, we produce honey-herbal preparations, creams, syrups, juices, tinctures. In production, we have introduced the HALAL standard, and our goal is to preserve the nature and to offer consumers only the best and most qualitative products from our environment.

We possess Veterinary number which represent a prerequisite for quality. Also, we have a contract on scientific technical cooperation with the Veterinary Institute in Bihać and soon with the Faculty of Biotechnology. We have introduced the HALAL standard into production and our current market is Bosnia and Herzegovina. However, our vision is to enter new markets. International Quality Standards: HALAL Standard and Organic









The Association was established in 2016, with an aim to gather producers and processors of immortelle in Stolac region (Herzegovina). Our members have 100 hectares under immortelle, and the Association has modern distillery for processing. Our plan is to expand plantation and to diversify production with lavender, lemon balm and sage.

Our essential oils and hydrolates are produced applying the highest production standards. We export to Croatia, but with product diversification our goal is to expand market to the EU, USA and Middle East. We are in the process of obtaining organic certificate.

ACTIVE IN: Herbs Essential Natural Wild cosmetics mushrooms Forest fruit Honey Other



#### VEXTRA, MOSTAR

The company Vextra was founded in 1989 in Mostar. The main activity of the company is the processing of medicinal and aromatic plants into herbal mixtures with targeted effects, mono-component herbal teas, herbal drops, medicinal ointments and essential oils. The products are compounds of precious natural ingredients and medicinal mixtures with therapeutic effects, without chemicals or additives. In our production process we have over 70 herbal tea mixtures that are successfully used in prevention and curing different illnesses.

We have been developing recepies throughout the years, an all are the ownership of the company.

The company is engaged in the collection of wild medicinal and aromatic plants from its foundation, according to organic principles and ecological sustainability. In addition to the herbal pharmacist, products can be bought on the company's web shop.

Vextra ensures quality through controlled cultivation, collection, picking, drying, storing and by controlled processing. The product assortment contains a number of traditional herbal products, which can be grouped in the categories: herbal teas, herbal tea mixtures with therapeutic effects, tinctures and herbal cosmetics (balms and oils).

We are continuously working on finding innovative solutions in our production, all with the goal to keep curative properties and efficiency of herbs, make the product simple for consumption and create the feeling of taking a natural potion.







### VITAROMA, LJUBUŠKI

Family owned company Vitaroma was founded in 2016. We are engaged in the cultivation of immortelle and processing of essential oils and hydrolates. Excellent geographic position, Mediterranean climate, seedlings produced from indigenous immortelle seeds are our advantage and a guarantee for excellent quality of our products.

We export all over the world. Our production conforms to EU and NOP standards, and organic certificates are issued by Organska Kontrola and ETKO.







All our products are based on natural ingredients, extra virgin olive oil, honey, bees wax and contain only natural preservatives. Our hand – made soaps are Herbal soap and Antibacterial soap made of beef tallow, extra virgin olive oil, refined olive oil, as well as essential oils.



The company Zelena grana was founded in 2013, and is engaged in the production of herbal solutions and products based on wild medicinal and aromatic plants, such as oil macerates, herbal teas, honey based syrups, natural creams for skin care and hand - made soaps. Our St. John's Wort oil is registered with Federal ministry of health as natural anti depressive.

Unique wild oregano oil is a natural product with the strongest antibacterial and antifungal effect and can be used for consumption and peripheral treatments. Our best sellers are True Comfrey cream used to prevent allergies, Universal cream and cream for all types of skin care.

#### THANK YOU

for taking the time to read this catalogue. We hope you found it useful.

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For additional information please feel free to contact the staff of BiH Foreign Trade Chamber and the BiH Export Promotion Agency (cis@komorabih.ba, www.komorabih.ba/en).









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